

DATA PRIVACY STATEMENT

1.1 An overview of data protection

General

Ecoation takes security very seriously and supports the fundamental rights to privacy and data protection as well as compliance with national and international privacy laws. Detailed information on our data collection and protection can be found in this privacy policy.

1.2 Data collection on our website

How do we process data collection on this website?

The data collected on this website is captured and processed automatically. A website administrator is responsible for managing these automated processes. Processing your personal information is based on the legal premise that you have unambiguously given your consent.

Why do we collect your personal information?

Our primary goal in collecting information is to provide our customers and other visitors with superior service and a smooth, efficient and personalized experience. For example, if you request information, we will use your personal information to provide the requested information.

Ecoation may collect personal Information from you to complete various transactions, such as:

- Information requests
- Marketing or support subscriptions
- Contest entries or survey participation
- Job applications

What information is collected?

Ecoation collects and uses your personal information to better serve you and personalize your experience. Such collection is done with appropriate notice and consent. It is always up to you whether to disclose your personal information to us.

Personal information (or personal data) means any information relating to an identified or identifiable natural person ('data subject'); an identifiable person is one who can be identified, directly or indirectly, to one or more factors specific to his or her physical, physiological, mental, economic, cultural or social identity.

Ecoation Innovative Solutions

Head office: 949 3rd St., #113, North Vancouver, BC Canada V7P 3P7
Ontario office: 24 Dimar Road, Unit 3, Kingsville, ON Canada N9Y 0G2
Mexico office: Guadalajara, Mexico
Tel: +1.866.899.5491 E: info@ecoation.com W: www.ecoation.com

The types of personal information we collect from you may include:

- Your name, company, email address, phone number, and shipping address
- Customer type, job function, job title, purchasing authority, purchasing time frame and others
- Product and service preferences, contact preferences, educational and employment background, and job interest data
- IP address (see information below on cookies)

1.3 How we use your information

Browsing and Searching: We collect certain personal Information when you visit the sites or click on the various links for products and services. We collect this information to improve your web user experience for your next visits, help run the sites more efficiently, to gather broad demographic information, to monitor the level of activity on the sites, and to evaluate the effectiveness of our marketing.

Promotional activities: We collect personal Information from you when you enter a promotional program or activity. We use this information to administer the program or activity, to send you promotional emails, notify winners, and make the winners' list publicly available pursuant to applicable regulations and laws.

Newsletters and promotional emails: We collect personal Information when you ask to receive newsletters, promotional emails, and other information. We use this information to provide you the information you request.

Contact information: If you contact us, we keep a record of your correspondence or comments, including personal Information, in a file specific to you. We use this information to help us provide you better service in the event you contact us again.

We may keep your information for a reasonable period for the purposes set out above.

1.4 What we do with your personal data

If you do provide personal information to us we will:

- Not sell or rent it to a third party without your explicit permission
- Take commercially reasonable precautions to protect the information from loss, misuse, unauthorized access, disclosure, alteration and destruction
- Not use or disclose the information except:
 - as necessary to provide services or products you have requested;
 - in other ways described in this privacy policy or to which you have otherwise consented;
 - in the aggregate with other information in such a way so that your identity cannot reasonably be determined (for example, statistical compilations);
 - as required by law, for example, in response to a subpoena or search warrant;
 - to outside auditors who have agreed to keep the information confidential;
 - as necessary to enforce the Terms of Service;
 - as necessary to protect the rights, safety, or property of Ecoation;

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1.5 What rights do you have regarding your data?

By providing us with your personal information and using the site, you consent to our processing your personal data for the above purposes. If you provide us with information about another person, you confirm that they have appointed you to act for them, to consent to the processing of their personal data including sensitive personal data and that you have informed them of our identity and the purposes (as set out above) for which their personal data will be processed.

You have the right to request information about your stored data, its origin, its recipients, and the purpose of its collection. You also have the right to request that it be corrected or deleted. You can contact us at any time using the information below if you have questions.

1.6 Cookies

A cookie is a piece of information in the form of a very small text file that is placed on an internet user's hard drive. It is generated by a web page server, which is basically the computer that operates a web site. The information the cookie contains is set by the server and it can be used by that server whenever the user visits the site. A cookie can be thought of as an internet user's identification card, which tells a website when the user has returned.

Using cookies enables us to provide you with certain features and provides us with information regarding website visits. We may use cookies also to allow us to make the site more user friendly. Most browsers automatically accept cookies but you do not have to accept them. You can typically change your browser to prevent acceptance and you would still be able to enjoy most of the features on the site.

Third party cookies for analytic purpose

In order to provide our visitors with a better service, we may measure the number of page views, the number of visits, the different actions performed by visitors on our site, the geo-location of our visitors and the number of times visitors return to our site.

All of the results which are obtained are then compiled, and are completely anonymous. The results provide information on the navigation and behavior of Internet users on the websites. Typical information is the number of visitors, the number of visits, the number of pages viewed and other information that is necessary for the effective measurement of Internet user interests. With these results it is then possible to improve the ergonomics and content of the website.

1.7 Your rights to access

As data subjects you may inquire as to the nature of the Personal Data stored or processed about you by Ecoation. You will be provided access to your personal data regardless of the location of the data processing and storage.

An Ecoation entity processing such data will cooperate in providing such access to you either directly or through a local entity.

All such requests for access may be sent to: info@Ecoation.com.

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1.8 Opposition to promotional emails

We hereby expressly prohibit the use of contact data published in the context of website legal notice requirements with regard to sending promotional and informational materials not expressly requested. The website operator reserves the right to take specific legal action if unsolicited advertising material, such as email spam, is received.

1.9 Change in our data protection regulations

We reserve the right to change our security and data protection measures if this is required due to technological developments. In these cases, we will also adjust our information on data protection accordingly. Therefore, please take note of the currently valid version of our data privacy statement.

Date Terms of Service Last Updated: 07 July 2022

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