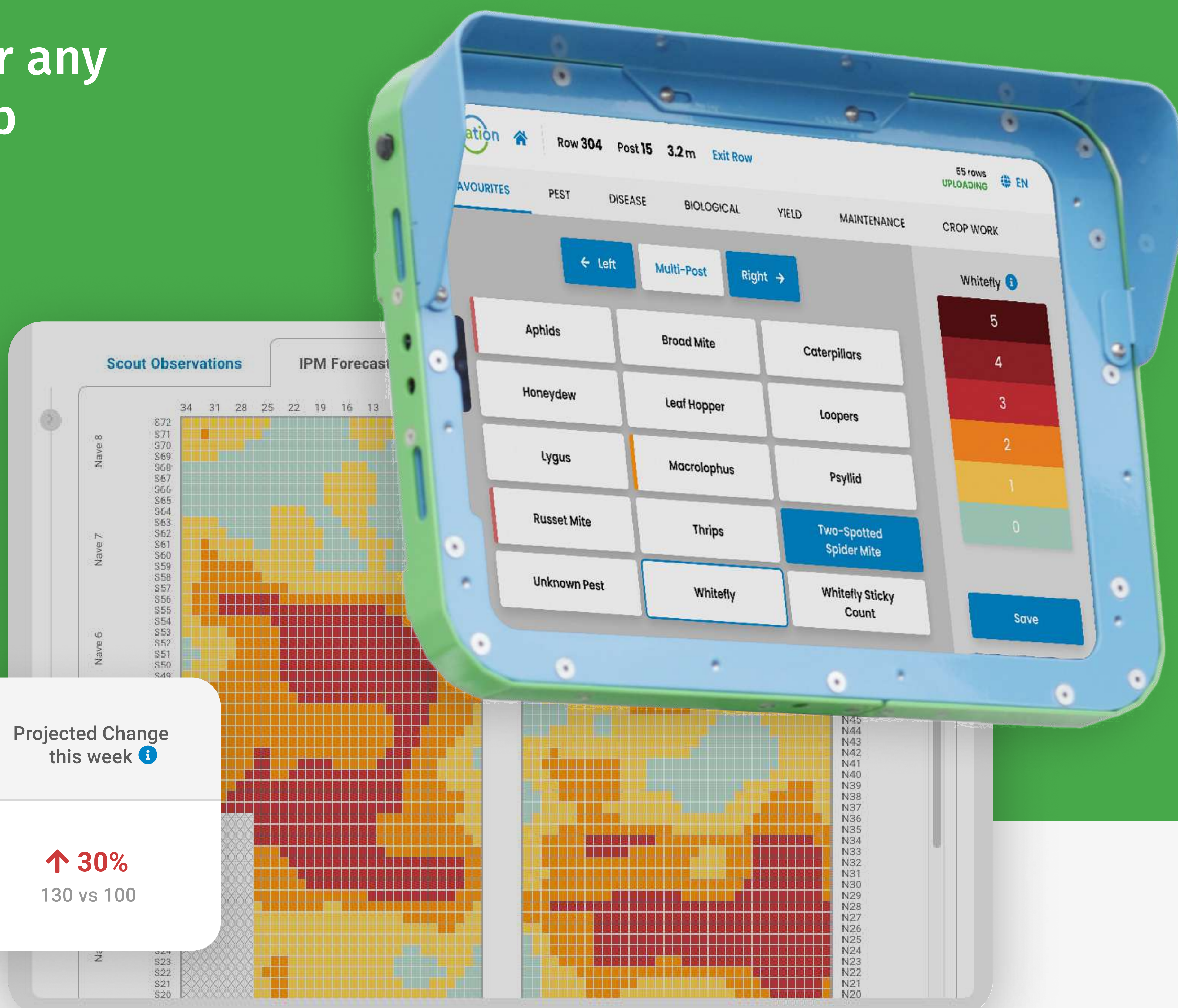




# Overcoming High Treatment Costs with ecoation

## Your Ultimate IPM Solution for any greenhouses growing any crop

In the face of escalating treatment costs, mastering efficient management is more vital than ever. The OKO Platform revolutionizes your approach to Integrated Pest Management (IPM), transforming it into a seamless and highly efficient process.



Whitefly	Affected Posts	Change from last week	Projected Change this week
<b>Zone 1</b> High Pressure	120	<b>↑ 20%</b> 120 vs 100	<b>↑ 30%</b> 130 vs 100

## Why should I digitize my IPM with OKO Platform?

In commercial greenhouses, the pen-and-paper approach to IPM is quickly showing its limitations. Key challenges include tedious and error prone data collection, delayed response times, and treatment overuse.

Discover how digitizing your IPM program with OKO can revolutionize your operations and deliver impressive results.



### Save money

Create efficient treatment plans that slash chemical costs with IPM Forecast



### Real-time analysis

Receive notifications and review data daily to reduce time to action.



### Reduce administration

Increase efficiency with OKO's location precision and automated analytics.



### Reduce Crop loss

Prevent outbreaks, minimizing financial and environmental impacts.



## What is OKO IPM Platform?

OKO Platform is your comprehensive solution for managing greenhouse IPM.

- **High Quality Scouting:** Easily record IPM, maintenance issues, or plant observations
- **Location Precision:** Navigate your greenhouse effortlessly with our automated location system
- **Portable System:** Designed to be handheld, or easily mounted on any greenhouse cart.
- **Fills scouting gaps:** IPM Forecasts augment your scouting efforts.
- **Centralized Dashboard:** Access both grid and chart views of your historical IPM records from anywhere in your language.



## How do I get started?



### 1. Book a Visit

with our Customer Success team



### 2. Choose your Subscription

suited to your greenhouse needs



### 3. Order an OKO

for every scout

## IPM

Maximize scout efficiency with location-aware IPM

### IPM Maps, Graphs, and Treatment Planner

### Location-Aware IPM Digitization

Eliminates the need for your scouts to count posts

### IPM Forecast maps

Reduces scouting gaps.

### Online Support

## Yield

Short & long-term production forecasts\*

### 7-10 Days Yield Forecast

### 5 Weeks Dynamic Yield Forecast

### Online Support

\* Only available for tomatoes & peppers

## Yield + IPM

Integrated IPM and Yield combo package

### Most Popular

### IPM Maps, Graphs, and Treatment Planner

### Location-Aware IPM Digitization

### IPM Forecast maps

### 7-10 Days Yield Forecast

### 5 Weeks Dynamic Yield Forecast

### Online Support

\* Only available for tomatoes & peppers

Learn more at  
[ecoation.com](https://ecoation.com)

